

Interim Interim Sales and Marketing Consultant – Celebrity Entertainment and PR Agency

Description

Location: Hybrid — Remote with **2–3 days/week in Marbella, Spain during busy periods**

Start Date: ASAP

Contract: Interim / Short-Term (with potential to extend)

About Us

We are a dynamic celebrity entertainment and PR agency representing top talent, brands, and high-profile events across Europe. After recent challenges with an external partner, we're seeking an experienced and proactive Sales & Marketing Consultant to step in immediately, stabilize operations, and help drive renewed growth.

Role Overview

In this interim role, you'll be responsible for driving client acquisition, strengthening existing relationships, and rebuilding our momentum following the loss of a major client. This is a hands-on, strategic, and operational role suited to someone who can hit the ground running in the celebrity, entertainment, and PR landscape.

You'll work five days per week, with the expectation of being **on-site in Marbella 2–3 days per week during busy periods**.

Responsibilities

Key Responsibilities

- Develop and execute targeted sales and marketing strategies to re-engage leads and attract new clients
- Audit and optimise current marketing activities including social media, email campaigns, PR materials, and website messaging
- Support client communication, helping rebuild trust, visibility, and brand confidence
- Work closely with the Founder to define and deliver short-term recovery plans and long-term growth objectives
- Represent the agency in virtual and in-person client meetings, pitches, and strategic discussions
- Monitor market trends within entertainment, celebrity partnerships, and PR to identify new opportunities

Hiring organization

Exec Capital

Employment Type

Full-time, Temporary

Beginning of employment

1st December 2026

Duration of employment

Interim

Industry

PR and Media

Job Location

Marbella, Spain

Working Hours

9-5

Base Salary

£ 1250 - £ 1500

Date posted

November 24, 2025

Valid through

31.12.2025

Qualifications

Requirements

- Proven experience in sales, marketing, or business development within PR, entertainment, celebrity management, or brand partnerships
- Strong understanding of celebrity campaigns, media relations, and talent-driven marketing
- Excellent communication, presentation, and relationship-building skills
- Based in Spain or able to travel to Marbella **2–3 days per week during busy periods**
- Highly organised, solutions-focused, and able to start immediately
- Ability to thrive in a fast-paced, creative environment

Job Benefits

What We Offer

- Competitive interim/day rate
- Hybrid working structure (remote + Marbella office days)
- Flexible, creative, and collaborative work culture
- Opportunity to make a meaningful impact during a pivotal period of growth
- Potential for contract extension based on performance and pipeline development

Contacts

Exec Capital are a leading sales and marketing recruiter